



Monongahela Farmers' Market , Monongahela, Pennsylvania 2012 Market Operations Summary

Location, Hours and Season: The Monongahela Farmers' Market will be held, rain or shine, each Friday afternoon from 3:00pm to 6:00pm, running approximately 15 weeks beginning the Second Friday in June and continuing through Fall 2012*. The Market is held in historic Monongahela and is located right along Main Street at the beautiful and well-known Chess Park. Main Street boasts heavy traffic and at times reaches 14,000 cars per day.

Market Promotion: The Market is promoted through local newspaper advertisements, internet and print listings of regional farmers' markets, numerous street signs, flyers located in local businesses and now Facebook and other social media venues. Featured in all of these venues is the eye catching Monongahela Farmers' Market logo. In addition, several generous sponsors will be providing advertising and programming support, as well as underwriting the development of the Market.

Music, Arts and Community: The Market makes an effort to offer music and/or entertainment on certain Market days. In addition, the Market offers additional space for community/charity groups to publicize their programs.

Fees and Spaces: The available space will be \$10 a foot per season. Please reserve the space you require. Please note, that you must be able to park your vehicle and unload it within the confines of your stall. Please also note that water and electrical hookups may not be available and the use of generators during the Market hours are not permitted. Spaces are limited and there is no guarantee that everyone will receive the number of spaces requested in their application. Spaces will be awarded on a first come/first serve. Upon request and approval by the Market coordinators, two or more vendors may share a given stall by alternating weeks or dividing the Market season between them. The rental fee is due upon notice of acceptance.

Participation: Vendors are expected to participate in the pre-market meeting will be held the **first Friday in June at 5pm** at the Monongahela Farmers' Market site (Chess Park) and to participate in at least 10 of the 15 Market days. They are also expected to give advance notice of the days when they intend not to come in order to permit the Market to better accommodate their absence.

Choice of Vendors: Vendors will be selected to provide shoppers with an appealing variety of high quality, locally grown or produced agricultural products and foods. However the choice of specific vendors will be made in the discretion of the Market Committee. The Committee may add new vendors during the course of the season. The Committee may also invite 'visiting vendors' to fill one stall reserved for that purpose. Visiting vendors will be chosen, at their discretion, to increase the variety or enhance the mix of products offered at the Market.

Termination: The Market will terminate by determination of the Market Committee.

Operating Agency: The Market is operated by the Monongahela Farmers' Market Committee. The person in charge is Tanya Chaney, Market Coordinator, 724-328-2834. Most Market activities are performed by volunteers known as Monongahela Market Committee and may delegate such of their powers and duties to those Market volunteers as they deem advisable. For questions about operational details, please contact Tanya Chaney at 724-328-2834/chaneyadmin@gmail.com or 724-678-5733 (Emergencies only)

Deadlines: Applications must be returned to the Monongahela Farmers' Market Committee no later than **April 1st, 2012**. New applicants will be notified of the status of their application by **May 1st, 2012**. Fees will be due upon notice that an applicant has been accepted as a vendor. Checks should be made payable to 'Monongahela Farmers' Market' and sent to Monongahela Farmers' Market/ Chaney's Natural, 138 West Main Street, Monongahela PA 15063. The Market may withdraw the acceptance of any applicant who has not paid their fees by **May 15th, 2012**.

*Of course, severe storms with lightening or high winds may lead to cancellation. We want everyone to be safe. But we still manage to do a surprisingly good business on rainy days.

Revised 1/19/12 TLC

**Monongahela Farmers' Market
APPLICATION AND AGREEMENT FOR VENDORS 2012**

Name of Applicant: _____

Business Name: _____

Names of Persons selling for Business:

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Type of Vehicle: _____ Overall length of vehicle: _____

Other Markets at which you expect to sell: _____

Agreement to terms of the Market Operations Summary and Market Rules and Regulations.

I have read the Market Operations/Rules and Regulations and understand that submitting this application constitutes acceptance of the terms set forth therein. I further certify that the products I intend to offer for sale qualify as acceptable products, of high quality, self grown or produced, and local under the terms set forth in the Rules and Regulations. I further agree that if I wish to sell any products under the limited expectations under those definitions, I will seek advance approval for such sales. I have attached a general description product list for the products I will offer for sale at the Market. Participants must have an approved application and product list on file with the Monongahela Farmers' Market Committee prior to participating in the Market. I understand that this is an application only and that the committee has sole discretion in selecting vendors. *For vendors of prepared food only:* I understand that I must contact the PA Department of Agriculture and obtain the appropriate license and approval of planned sanitation measures. License must be presented to Market Committee.

I would like _____ spaces (Space is \$10 a foot per season) if accepted.

Signature: _____ Date: _____

Return this application and agreement to: Monongahela Farmers' Market/Chaney's Natural, 138 West Main Street, Monongahela, PA 15063

Checks should be made payable to **Monongahela Farmers' Market**

****COMMITTEE USE**** Date received: _____

Date accepted: _____ Spaces Allowed: _____ Payment Received: _____

Applicant Denied: _____ Date Notified: _____

2012 Monongahela Farmers' Market

**JUNE through OCTOBER
FRIDAYS 3PM-6PM**

Please indicate what products you will be selling during the following months.

JUNE:

JULY:

AUGUST:

SEPTEMBER:

OCTOBER:
