



# Monongahela Farmers' Market Sponsorship Opportunities

The Monongahela Farmers' Market has a standing history of excellence and bringing fresh and wholesome goods and produce to the residents of the Monongahela and beyond. Last summer, it expanded its reach to include local artists and crafters, again bringing opportunity to local vendors and quality products to the people of Monongahela. The Market runs for no less than 15 weeks, beginning the second Friday in June and running through October.

This year will be no different, and in fact, we hope it is the best year ever. The Market is adding a Specialty Tent where a guest vendor has the opportunity to set up for one week to promote their charity or cause. We are also going to improve upon a current concept and create an official Hospitality Tent, where a Market volunteer will be each week to promote the Market, local happenings and sell small items (reusable shopping bags) and bottled beverages. Last year we also distributed punch cards for shoppers to get 'punched' each week. At the end of the Market, the cards were put into a raffle and prizes were distributed to our loyal shoppers.

The Monongahela Farmers' Market is looking for sponsors to help defray the costs of our expanded efforts and to assist with 'prizes' for the season end.

## **Abundant Harvest Sponsor - \$1,000**

Includes: Company logo listing on reusable shopping bags to be sold at all Market events; sponsorship signage at Farmers' Market; inclusion in all media and promotional materials

## **Specialty Tent Sponsor - \$750**

Includes: Company logo listing on reusable shopping bags to be sold at all Market events; sponsor signage at Farmers' Market near the Guest/Specialty Tent

## **Hospitality Sponsor - \$500**

Includes: Large name listing on reusable shopping bags to be sold at all Market events; sponsor signage at Farmers' Market at the Hospitality Tent

## **Art in the Park/Activity Sponsor - \$250**

Includes: Name listing on reusable shopping totes to be sold at all Market events; sponsor signage at Farmers' Market near planned activity of the week or the Art in the Park event

## **Farmer's Friend - \$100**

Includes: Name on patron signage at Farmers' Market

**Prize Sponsor** - Donation of product or gift card to be raffled at the end of the season to loyal shoppers.



# Monongahela Farmers' Market Application for Sponsorship

Total Payment Amount Enclosed: \$ \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I cannot be a sponsor at this time, but I would like to make a donation.

Amount Enclosed: \$ \_\_\_\_\_

The Monongahela Farmers' Market Committee is appreciative of any and all support. If you know someone who is interested in volunteering for the Market or if you know a charity that might be interested in showcasing themselves at our Specialty Tent, please have them contact Tanya or Irma at 724.328.2834

Please make checks payable to Monongahela Farmers' Market

Include a logo for signage and return by May 15th, 2012 to:

Chaney's Natural  
c/o Monongahela Farmers' Market  
138 West Main Street  
Monongahela, PA 15063

**THANK YOU FOR YOUR SUPPORT AND REMEMBER TO SHOP SMALL/SHOP LOCAL!!!**